

TUBE & PIPE

管道技術 Technology

www.read-tpt.com

Media Pack 2025



Tube & Pipe Technology was the first magazine of Intras to be published, in 1988. Since then, this six times per year publication has gone from strength to strength and is one of the most widely recognised magazines in the tube and pipe industry.

With a worldwide readership, *TPT* is the go-to publication for machinery and equipment producers, manufacturers, suppliers and users around the world.

Engaging editorial, a rapidly expanding social media coverage, worldwide distribution and eye-catching advertising all combine to make *TPT* a leader in its respective field.

We pride ourselves on serving our readers and advertisers alike with both excellent customer service and providing further opportunities to expand their brands in our magazines.

We also offer a number of bespoke marketing services for companies within the wire and cable and tube and pipe industries. From website creation and re-designs to social media engagement, we embrace our reputation at the world's largest multimedia company in the industries we serve. To discuss any of these options, contact David Bell at David@intras.co.uk or on +44 1926 334137

DISTRIBUTION

Printed and electronic distribution:
18,600 per issue worldwide

Europe	62%
Asia (including China).....	24%
Americas	12%
Rest of the World	2%

Typical distribution. Does not include bonus distribution at exhibitions and conferences

WEBSITE STATISTICS

205,068 page views
based on a 12 month period*
over 17,000 per month

*(1 August 2023 – 31 July 2024)
Stats provided by Google Analytics

EDITORIAL FEATURES 2025

Please note: features and exhibitions may be subject to change at short notice at the editor's discretion

JANUARY

- Global Industrie 2025 – show issue
- Cutting technology, sawing & saw blades
- Handling, bundling, packaging and logistics

Advert deadline: 2 December | Editorial closing date: 28 November

MARCH

- Lamiera 2025 – show issue
- Made in Steel 2025 – show issue
- Tube Eurasia 2025 – show issue
- Tube inspection, testing and quality control
- Advances in tube measuring & marking

Advert deadline: 3 February | Editorial closing date: 3 February

MAY

- Tube mills & rollforming lines
- Tube bending, end forming & swaging
- Environmentally friendly tube production

Advert deadline: 17 April | Editorial closing date: 10 April

JULY

- Straightening technology and equipment
- Tube welding machines & technology
- Plastic & composite tube production

Advert deadline: 24 June | Editorial closing date: 16 June

SEPTEMBER

- FABTECH 2025 – show issue
- Tube SE Asia 2025 – show issue
- EMO 2025 – show issue
- Tube Middle East Africa 2025 – show issue
- Tube bending, end forming & swaging
- Tube software & control systems

Advert deadline: 4 August | Editorial closing date: 31 July

NOVEMBER

- STEELFAB 2026 – show issue
- Tube welding machines & technology
- Cutting technology, sawing & saw blades

Advert deadline: 3 October | Editorial closing date: 30 September

2025 EVENTS

All dates correct at the time of publishing



13-16 January
Sharjah, UAE
www.steelfabme.com



11-13 February
Monterrey, Mexico
<https://wire-tube-mexico.com>



11-14 March
Lyon, France
www.global-industrie.com



9-12 April
Istanbul, Turkey
www.tube-eurasia.com



6-9 May
Milan, Italy
www.lamiera.net



6-8 May
Milan, Italy
www.madeinsteel.it



8-11 September
Chicago, Illinois, USA
www.fabtechexpo.com



10-11 September
Birmingham, UK
<https://ukmetalsexpo.com>



17-19 September
Bangkok, Thailand
www.tube-southeastasia.com

ADVERTISEMENT SIZES

Double Page Spread

Bleed size
303mm high x 426mm wide
Trim size
297mm high x 420mm wide
Text area
277mm high x 400mm wide
Text 13mm away from gutter on both sides

1 Page Bleed

Bleed size
303mm high x 216mm wide
Trim size
297mm high x 210mm wide
Text area
277mm high x 190mm wide

1 Page

Size
260mm high x 180mm wide

1/2 Page Horizontal

Size
125mm high x 180mm wide

1/2 Page Vertical

Size
260mm high x 87mm wide

1/2 Page Island

Size
190mm high x 118mm wide

1/3 Page Vertical

Size
260mm high x 55mm wide

1/3 Page Square

Size
125mm high x 115mm wide

1/3 Page Horizontal

Size
86mm high x 180mm wide

1/4 Page Horizontal

Size
60mm high x 180mm wide

1/4 Page Vertical

Size
125mm high x 87mm wide

1/6 Page Display panel

VERTICAL ONLY
Size
125mm high x 55mm wide

SPECIFICATIONS – PRINT

Advertising material must be provided to us in **ELECTRONIC FILE FORMAT**

JPEG / TIFF file:

CMYK
Resolution – 300dpi (minimum)

PDF document: (PDF/X-1a setting)

All fonts should be embedded
All linked image files should be included
Graphics should be high quality (minimum 300dpi)
CMYK

QR codes must be minimum 20mm

We cannot accept advertisements supplied in Microsoft Word, Publisher or PowerPoint

IMPORTANT NOTICE:

For advertisers unable to supply material in any of the above formats, please call to discuss in-house advertisement production services.

ONLINE ADVERTISING

Option 1 Website



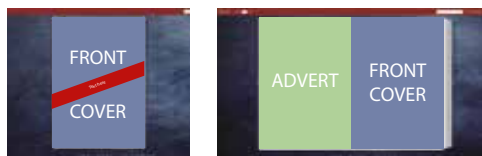
- 2 months min booking
- Sizes: 728px (w) x 90px (h),
300px (w) x 250px (h)
- JPEG, PNG or GIF

Option 2 Website advertisement



- 2 months min booking
- Size:
300px (w) x 600px (h)
- JPEG, PNG or GIF

Option 3 Digital



cover

option 3 + inner cover

- Advertising space on electronic (Ezine)
first left hand page next to the inner cover
- Format: A4 (72dpi) JPEG, PNG or GIF
- Hyperlinked
- Example: [click here](#)

Option 4 TPT newsletter

- Text advert with logo
- Every 2 months
- Image:
600px (w) x 400px (h)
- Title: 2-3 lines
- Hyperlinked
- Example: [click here](#)



Option 5 TPT 'Out Now' email

- Sponsor our new issue
'out now' email
- Every 2 months
- 600px (w) x 400px (h)
- Hyperlinked
- Example: [click here](#)



Option 6 Email

- HTML or plain text
- Distributed via email
- 600px (w)
- Hyperlinked



MEET THE TEAM

EDITOR

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OUR OTHER PUBLICATIONS

TubeProducts
INTERNATIONAL

www.read-tpi.com

euro
wire

www.read-eurowire.com

Wire & Cable
ASIA 线缆

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WHAT OUR READERS AND ADVERTISERS SAY

"We highly appreciate the ongoing collaboration with Intras Ltd, which supports us regularly with advertising and articles in *Tube & Pipe Technology* magazine, which is the leading magazine in the tube industry."



"*Tube & Pipe Technology* has provided us a really professional and well-known communication platform for our welded pipe mill over more than 30 years. TPT creates an opportunity for Chinese enterprises like us to know the international trends in the industry, which has been particularly useful when travel to trade events has been difficult in recent times."



"We've advertised in *Tube & Pipe Technology* and its sister publications for many years. Their publications provide an excellent environment for creating positive recognition, impressions, and awareness of our NDT systems for tube, bar and wire readers.

Editor Rory McBride is a pleasure to work with, always responsive and helpful, and our ad agency finds Jason Smith, sales director at Intras, outstanding."



"We appreciate the long-standing relationship and the good cooperation we have with *Tube & Pipe Technology* and the opportunity that they provide for us to communicate with the global industry."



"Our partnership with *Tube & Pipe Technology* over the years has enabled us to grow our profile and, therefore, our business. Thanks to the publication's international readership it also enables our company news and marketing activities to reach our global customer base."



Intras
Ltd

Here to serve the industries we helped to shape

