



# TUBE & PIPE

管道技術 Technology



The international magazine for the tube & pipe industries

[www.read-tpt.com](http://www.read-tpt.com)

## 2020 EDITORIAL FEATURES

### JANUARY

- Saw EXPO – show issue
- Tube Düsseldorf 2020 – show preview
- Cutting technology, sawing & saw blades
- Tube bending, end forming & swaging

### MARCH

- Tube Düsseldorf 2020 – show issue
- TOLExpo 2020 – show issue
- MACH 2020 – show issue
- Handling, bundling, packaging & logistics
- Tube software & control systems

### MAY

- Guangzhou 2020 – show issue
- Tube welding machines & technology
- Tube inspection, testing & quality control

### JULY

- Tube mills & rollforming lines
- Tube finishing, end finishing & superfinishing
- Advances in tube coating, pickling & galvanising
- Advances in tube measuring & marking

### SEPTEMBER

- FABTECH 2020 – show issue
- Tube China 2020 – show issue
- EuroBlech 2020 – show issue
- Tube straightening technology & equipment
- Tube welding machines & technology
- Heat & surface treatments & furnaces

### NOVEMBER

- Tube India 2020 – show issue
- STEELFAB 2021 – show issue
- Tube bending, end forming & swaging
- Tube extrusion, drawing & end forming
- Coiling & uncoiling technology

Please note: features subject to change

## The magazine

Tube & Pipe Technology is a leading international magazine for the tube and pipe industries available in print and digital versions. Published six times per year, TPT magazine covers technological developments concerning tube and pipe manufacturing methods, production machinery and processing equipment. TPT also features a Chinese language news section in every issue.

## Distribution

Tube & Pipe Technology has an international readership of machinery and equipment producers, manufacturers, suppliers and users around the world.

Total global distribution: over **22,000** per issue.

Europe – 54%

Asia (including China) – 26%

Americas – 18%

Rest of the World – 2%

\* Typical distribution

(Comprises printed distribution and electronic distribution plus bonus circulation at international trade shows. Pass-along readership is not included)

## Website statistics

Based upon a 12-month period (1 August 2018 to 31 July 2019):

Total sessions served (unique visitors) 168,923

Total hits 976,262

Usage analysis provided by Matrix Stats

## Contact us

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# 2020 EXHIBITION CALENDAR



**13-16 January**  
Sharjah, UAE



**30 March – 3 April**  
Düsseldorf, Germany



**31 March – 3 April**  
Paris, France



**20-24 April**  
Birmingham, UK



**11-13 June**  
Guangzhou, China



**16-18 June**  
Toronto, Canada



**17-20 June**  
Seoul, South Korea



**23-26 September**  
Shanghai, China



**27-30 October**  
Hanover, Germany



**18-20 November**  
Las Vegas, NV, USA



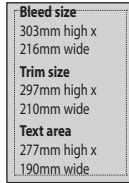
**23-25 November**  
Mumbai, India



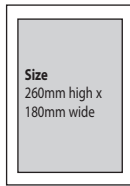
**1-3 December**  
Düsseldorf, Germany

## Specifications & Advertisement Sizes

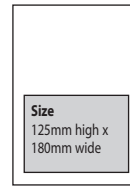
### 1 Page Bleed



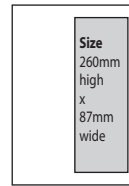
### 1 Page



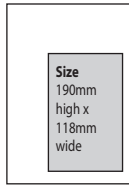
### 1/2 Page Horizontal



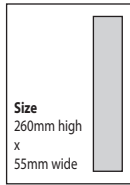
### 1/2 Page Vertical



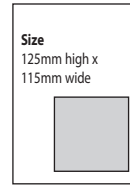
### 1/2 Page Island



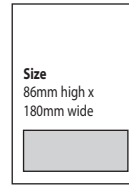
### 1/3 Page Vertical



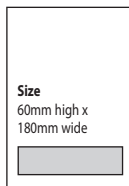
### 1/3 Page Square



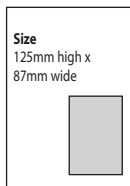
### 1/3 Page Horizontal



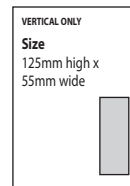
### 1/4 Page Horizontal



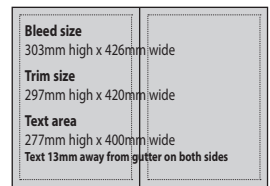
### 1/4 Page Vertical



### 1/6 Page Display panel



### Double Page Spread



Advertising material must be provided to us in **ELECTRONIC FILE FORMAT** with **HARD COPY**

**TIFF or JPEG File:** Resolution – 300dpi (minimum). CMYK

**PDF document:** (PDF/X-1a setting) All fonts should be embedded, and all linked image files should be included. Only high resolution graphics should be used (minimum 300dpi). The PDF must be provided as complete 4-colour document (no colour separation accepted)

**We cannot accept advertisements supplied in Microsoft Word, Publisher or PowerPoint**

**IMPORTANT NOTICE:** There is a minimum charge of **£33 per alteration** for any changes to existing advertising material. For advertisers unable to supply material in any of the above formats, please call to discuss charges for in-house advertisement production service.

## Online Advertising

### Option 1: Website



- 2 months min booking
- Sizes:  
728 x 90 pixels,  
300 x 250 pixels
- JPEG, PNG or GIF

### Option 2: Website advertisement



- 2 months min booking
- Size:  
300 x 600 pixels
- JPEG, PNG or GIF

### Option 3: Digital



cover



option 2 + inner cover

- Advertising space on electronic (Ezine) **first left hand page next to the inner cover**, within our Ezine service. Available online for approximately 2 calendar months.
- Format: A4 (72dpi) JPEG, PNG or GIF

### Option 4: TPT e-newsletter



- Plain text advert with logo
- Advert within e-newsletter
- Hyperlinked
- Distributed via email
- Every 2 months